

MINUTES
Invasive Plants Association of Wisconsin
Board of Directors Meeting
September 29, 2011
3:00-5:00
Wisconsin DNR - Central Office, Madison

Board Members present: Tom Boos, Willis Brown, Greg Bunker, Jerry Doll, Mark Feider, Clarissa Hammond, Vijai Pandian, Jim Reinartz, Amy Staffen, Anne Walker, Mindy Wilkinson

Also present: Katharine Brenner, Courtney LeClair, Mark Renz

Administration

1. Approval of Minutes

Boos moves to approve the meeting minutes from July 21, 2011 with minor corrections as noted by Doll, Brown seconds. Motion carries.

2. Treasurer's Report

Boos reports that IPAW's current account balance is 11,760. MNWIISC 2010 proceeds are \$2,863. Note that \$4,293 was conveyed to Belle Bergner for MNWIISC 2012 planning and \$500 was spent to reserve the conference center for this event. Pandian moves to approve Treasurer's Report, Doll seconds. Motion carries.

Old Business

3. Review of Action Items from July 21 Board meeting

- ✓ **Boos** will forward Bunker's contact information to Brenner (to update Board member list) and to Vomastic (to update website). **Done.**
- ✓ **Boos** will contact some of Hunt's friends to ask for gift suggestions. **Done. Decided on IPAW t-shirt, plus \$40 gift card for log-splitter vendor.**
- ✓ **Feider** will implement SKYPE at next regular Board meeting. **Done.** **Boos** will reserve a DNR room with a microphone that can be plugged into a laptop with a USB cord. **Done.**
- ✓ **LeClair** will look into having an announcement on the WDNR website describing/linking to the IPAW bounty program. **Done.**
- ✓ **Boos** will send link to videos to Brenner to post on FaceBook in a rotation. **Done.**
- ✓ **Feider** will add his annual meeting photos to the Ipaw Flickr website. **Done.**
- ✓ **Boos** will summarize recent changes on the board, send to Reinartz. **Done.**
- ✓ **Boos** will send old line drawings to Krista to incorporate into new designs. **Done.**
- ✓ **Doll** will push Anne Walker to make a decision about her continuing on the Board. **Done. She's back! ☺**
- ✓ **Doll** will add this topic (Invasives Experts List) to agenda for next meeting. **Done.**
- ~~**Boos** will post announcement on the website soliciting logo concepts, winner will get free membership and t-shirt. **Action item created in error; see action item regarding sending line drawings to Krista.**~~
- ~~**Pillsbury** will ask Peggy Compton if she would be interested in serving on the IPAW board of directors. **Not done, but Doll reports that she was elected as President for another organization, so she will be too busy.**~~
- ~~**Boos** will send IPAW display to Bunker. **Not done, but no longer necessary.**~~
- Pillsbury** will talk to Peggy Compton about the Invasives Experts List concept when he speaks to her about being a board member. **Not done.**
- Kearns** will revise list of people from whom Reinartz solicits newsletter submissions. **Not done.**
- Renz** will develop a proposal/outline describing a possible challenge grant program for IPAW. Renew as agenda item for next Board meeting. **Not done.**

- Boos** will work with **LeClair** to encourage CWMA's to use IPAW's Facebook page. **Not done.**

New Business

4. Possible IPAW Experts List

Staffen read summary of concept from July 2011 meeting minutes (item 12d). Wilkinson states that Chuck Bargeron will be presenting an interactive map tool for early detection rapid response species at the December conference (EDDMapS), and that this tool could be applied to this the expert list concept as well. Boos wants to do a pilot project in areas where there are no CWMA's, Compton would be helpful with this. Wilkinson suggests putting a map on the wall at the conference near IPAW display, attendees can add their "pins" to the map representing their willingness to serve as an 'expert' in their area. Staffen says this can feed into Speakers Bureau, others point out that the information could go both directions.

- Boos** will draft a prospectus of the Experts List concept to present at the next Board meeting.

5. Committee reports

a. Science Committee

No one present to comment.

b. Education committee

No reports.

c. Newsletter committee

Articles due October 21. Will be in the mail in November (target mailing date Nov. 7th).

Newsletter article brainstorming:

- o Promote December conference.
- o Bunker can write up an announcement about federal money available for invasive species control to tribes (e.g., Circle of Flight, pertains to wetland restoration), can describe other programs and issues relating to Tribes. Can also introduce himself as new Board member!
- o Phragmites control project (Staffen can ask Joe Henry and Heidi Springborn)
- o Cooperative enforcement of NR-40 in nursery industry (Wilkinson)
- o Soybean aphids and buckthorn control, DATCP surveys (Boos)
- o CWMA articles? Need someone to prompt CWMA representatives to submit articles.

6. Future events and other announcements.

a. Joint meeting with the NCWSS and MIPN in Milwaukee

Renz emailed draft schedule of Invasive Plants Symposium. They will have plenary sessions in the morning, with the rest occurring in two separate rooms. He invites people to read through the program and see if there are any errors or omissions. Will be posting schedule on website soon to hopefully incite registrations. Renz reports that three organizations/businesses have agreed to sponsor – National Park Service (\$2,000), American Transmission Company (\$1,000), DOW-Agro (\$2,000). Have solicited DuPont as well.

Staffen has worked on exhibitor invitation. Challenge: Limited space for exhibitors on Wednesday (only space available is same as in 2006) in front of conference room. Then we will have to make them move their booth on Thursday. Renz wonders if we should just have them exhibit on Thursday at a reduced rate? Bunker encourages Renz to work out traffic flow issues, since these things can "sour" people from one meeting to the next.

Reinartz asks if we will charge our affiliated regional groups to put up an exhibit. The answer is yes – they would have to register as a non-profit. Reinartz asks how many regional groups are members of IPAW? Reinartz moves to waive the exhibitor fee for any non-profit affiliated group at the December NCWSS/IPAW/MIPN conference. Feider seconds. Doll says this will offer an incentive for other regional groups to join IPAW, and will encourage them to attend conference. Boos worries that there may be a dozen or more (Brenner checks database; there are eight). Alternative: Bunker suggests reducing rate to \$25 (IPAW pays \$50). Staffen asks if this waived exhibitor fee could present a hardship to us financially; Doll says no worries; Staffen counters that if our goal is to allow affiliated groups to share their (our) message, and if there is no financial worries, then she approves. Reinartz says it should apply to any non-profit group. Motion carries with modification: Waive exhibitor fee for all IPAW member non-profit organizations at the December NCWSS/IPAW/MIPN conference.

- Brenner** will send the list of non-profit IPAW members to all Board members and interested partners (Kearns, Renz, LeClair).
- Staffen** will send conference exhibitor invite to the eight non-profit groups that Katharine has in the membership database.
- Brenner** will add a field to our membership databases to indicate non-profit status with Boos's assistance.

b. Wis/Minn./Iowa Conf. 2012.

The date will be October 28-31. The 28th will be a set-up date. Belle Bergner has officially been engaged as conference administrator. Next planning meeting will be in November. They are seeking people to serve on various planning committees, especially individuals representing different invasive taxa groups. LeClair and (Byron) Carnes of National Park Service are co-chairs of executive committee. The Conference Center in LaCrosse is booked for this conference. Kate Howe with MIPN won't be able to devote as much time to program development as in 2010, given lack of funding. Alternative: LeClair suggests that IPAW could provide her with some funding? Suggestion not discussed.

7. Any other business:

- a. Boos got solicitation from banner business where they could donate at least part of cost of purchase price. Walker likes them, nice for displays at large events, helps customers orient themselves. Boos will look into further.
- b. Boos says that Wild Ones conference has invited us to have an exhibit. Feider will see if he can get exhibit space at this late date. Boos can deliver display to Milwaukee, Feider can man the booth.
- c. Evaluation: How did SKYPE work for this meeting? Feider says audio quality is better with SKYPE than when using telephone. Bunker is willing to give SKYPE a try. Feider just emailed instructions to Board members.
 - Feider** will look into making sure that all (?) board members are registered as SKYPE users. **LeClair** will assume role as SKYPE meeting moderator. **LeClair** will also provide phone line if they need to call in.

8. Possible dates for Nov. meeting.

- Brenner** will send out Doodle survey for weeks of 7-15.

Minutes submitted by Amy Staffen, October 3, 2011.